

March 2007 Book Club Meeting

Book: *Speak Like a CEO* by Suzanne Bates

Discussion Questions:

- In Part 1, the author shares “secrets” of CEOs and leaders. This included secrets and mistakes. Which of these resonate with you?
- The book suggests that we each need to develop a unique and authentic style. Who do you know that fits that description as a speaker? How has that style impacted their success?
- What techniques did you read that you can use to improve speeches, presentations, Q&A sessions, meetings, and conversations? Are there other techniques you have found effective?
- What kinds of things have you done to improve your speaking skills? What has been most effective in getting results?
- What communication challenges have you seen others manage well? Poorly?